



2015

SPONSORSHIP PACKAGE



Sponsorship Levels



	Sponsorship Levels (in CDN)	Complimentary Guests	Benefits
Dinner Sponsor	\$45,000	16 (2 tables)	<ul style="list-style-type: none"> • Exclusive Dinner branding • Opportunity for senior executive to speak at gala dinner • Introduce Master of Ceremonies or Keynote Speaker • Two (2) senior executives to be seated at IIAC VIP tables
Pre-Dinner Reception Sponsor	\$25,000	8 (1 table)	<ul style="list-style-type: none"> • Exclusive branding in pre-dinner reception area and prominent placement of corporate logo in event material • Opportunity to provide branded giveaways at reception (additional cost)
Post-Dinner Reception Sponsor	\$16,000	8 (1 table)	<ul style="list-style-type: none"> • Exclusive branding in post-dinner reception area and prominent placement of corporate logo in event material • Opportunity to provide branded giveaways at reception (additional cost)
Supporting Sponsor(s)	\$8,500	8 (1 table)	<ul style="list-style-type: none"> • Premier guest seating • Listing company name, placement of logo on IIAC website in printed and electronic materials, before, during and following the event • Branded signage
Valet Parking Sponsor	\$7,000	4	<ul style="list-style-type: none"> • Exclusive Valet Parking branding – ie. signage, valet tickets, etc. • First impression signage positioned in the registration area and elevator areas (tbd)
Photo Booth Sponsor	\$6,000	4	<ul style="list-style-type: none"> • On-site photo booth to be operated throughout evening for guests to receive instant portraits • Prop table for added fun (at IIAC's discretion) • Portrait template will feature Sponsor and Hall of Fame logos
General Sponsor(s)	\$2,500	2	<ul style="list-style-type: none"> • Listing company name, placement of logo on IIAC website in printed and electronic materials, before, during and following the event

Note: All sponsor names/logos will be included in the evening programme and in event venue signage

Pre-Event Benefits

- Pre-event marketing exposure: prominent placement of sponsor name and/or logo on IIAC event website.
- Receive preliminary list of all attendees in electronic format, in advance of the event, that includes Guest Name, Title (where applicable), Firm Affiliation (where applicable).



Day of Event Benefits

- Access to food and networking functions
- Prominent brand recognition in the sponsored function area (where applicable), with sponsor logo displayed on dedicated print signage strategically placed in various outlets throughout the Delta Hotel, either within the SoCo Ballroom or very close proximity
- Sponsor logo and sponsor recognition in the event programme



Post-Event Benefits

- Post-event exposure: prominent placement of sponsor name and/or logo on IIAC event website following the event.
- Receive a complete list of all event attendees in electronic format sent at the conclusion of the event.



For sponsorship information please contact:

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Thank you for your support

