



*Gene DiMira*

Gene DiMira CAMS-Audit is a leader in Manulife's Global Anti-Money Laundering Program supporting Canada, US (John Hancock) and 12 countries in Asia. He takes an innovative approach to solving complex problems; balancing the needs of the customer while driving business success within insurance, securities and banking. At the forefront of the financial services AMLATF industry discussions in Canada and internationally, he is influencing evolving areas including Enterprise Digital ID (Individual & Entity transparency including a published whitepaper and article) and the application of risk based approaches to program design. In Gene's career, he has supported FATF global guidance (RBA for Insurance) and for enterprises has developed AMLATF, Privacy and Records Management programs including risk assessments and redesigns. Prior to Manulife, he managed information systems and continued into operations, projects and controls management. Gene actively learns from and shares his expertise within industry working groups, training webinars and conferences to support the fight against proceeds of crime.