

Canada's Investment Industry Faces



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How long have you worked in the industry?

I have been working in the industry since 2011. I started as a Financial Adviser for Laurentian Bank and I developed portfolios of existing and potential customers. I have been working for Desjardins Group's back office in the administration of securities for two years.

Please tell us about any volunteer activities you may be involved in.

I am involved with our Event Committee, which organizes activities to mobilize employees by having them participate in different activities besides working e.g. Christmas party, Halloween, etc.

Please tell us a bit about your average day in the office.

I analyze settlement problems and develop appropriate recommendations for our client's managers with the trades they have in the Canadian market. I also prepare monthly reports for statistical issues, and recommend solutions upon manager's requests.

What drove your interest to work in the investment industry?

I completed a Bachelor Degree in Finance and I am currently enrolled in a Master's of Finance program. In other words, my education drove me to work in this field.

Do you find the work you do satisfying?

My job fulfills me every time I resolve a problem related to my field of work (and believe me, there are many).

How do you see the industry helping investors and the Canadian economy as a whole?

I think that our industry is an element to stimulate the economy, with people investing in Canadian companies that help build infrastructures and provide services. The key is to keep the investors informed and confident in the quality of the market.

Would you recommend a career in the investment industry to a young Canadian considering his/her career options?"

I highly recommend this career because it is rewarding, exciting and challenging. It involves constant innovation and learning.