

# NEWS RELEASE

## IIAC Welcomes Industry Experts as Advisors

**Toronto, ON, January 16, 2023:** The Investment Industry Association of Canada (IIAC) is pleased to welcome the following Advisors to the IIAC.

**Martin Guest**, Former Senior Vice President, General Counsel Canada, Manulife

**Gerry O'Mahoney**, Founder and Principal, Tralee Capital Markets Ltd.

"As the new year forges ahead, so does the IIAC with its continued focus on meaningful thought leadership, responsible regulation, and knowledgeable advocacy," said Laura Paglia, IIAC President and CEO.

For more information, please click [here](#).

## **Asset. Ally. Advocate.**

The Investment Industry Association of Canada (IIAC) is the leading national association representing investment firms that provide products and services to Canadian retail and institutional investors.

### **Our Members**

Our members manufacture and distribute a variety of securities including ETFs, mutual funds, closed-end funds and other exempt products and provide a diverse array of portfolio management, advisory and non-advisory services.

Our members trade in debt and equity on all marketplaces, provide carrying broker services and underwrite issuers in public and private markets. They operate in Canadian and global capital markets.

The IIAC is a member of the International Council of Securities Associations (ICSA).

### **Our Services**

We provide:

**Advocacy:** We are a strong voice for current and future issues that matter and contribute to vibrant, compliant capital markets that create jobs and investor benefits.

**Forums:** For industry stakeholders to come together to discuss and address current and emerging issues impacting efficient, informed, and compliant markets and its investors.

**Education:** Education and continuing education conferences and seminars for CE credit.

**Resources:** Industry data, tools, templates, surveys, and other practical resources.

For more information, please visit <https://iiac-accvm.ca/>.

For media inquiries, please contact IIAC Public Affairs  
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