

SUMMARY: 2014 SPONSORSHIP OPPORTUNITIES – IIAC HALL OF FAME GALA DINNER

Thursday, October 30, 2014

The Four Seasons Hotel Toronto - 60 Yorkville Ave, Toronto

Sponsorship Levels

Option #1

Hall of Fame Dinner Sponsor – \$45,000.00

Option #2

Hall of Fame Video Sponsor – \$10,000.00

Option #3

Hall of Fame Dinner & Video Sponsor – \$50,000.00

Other Sponsorships Opportunities

Pre-Dinner Reception Sponsor – \$20,000.00

Post-Dinner Reception Sponsor – \$20,000.00

Valet Parking Sponsor – \$6,500.00

General Sponsor – \$4,000.00

Sponsorship Levels

	Sponsorship Levels	Complimentary Guests	Logo on event signage, promo materials, website	Sponsor promotional materials in dinner program and/or giveaways	Other
Hall of Fame Dinner	\$45,000.00	16	✓	✓	<ul style="list-style-type: none"> • Exclusive dinner branding • Opportunity for senior executive to speak at induction dinner • Introduce <MC or keynote speaker>
Pre-Dinner Reception	\$20,000.00	8	✓	✓	<ul style="list-style-type: none"> • Exclusive pre-dinner reception branding • Opportunity for senior executive to speak at pre-dinner reception
Post-Dinner Reception	\$20,000.00	8	✓	✓	<ul style="list-style-type: none"> • Exclusive post-dinner reception branding • Opportunity for senior executive to speak at pre-dinner reception
Hall of Fame Video	\$10,000.00	4	✓	✓	<ul style="list-style-type: none"> • Exclusive video branding RE: video montage profiling Hall of Fame Inductees (approximately 5-10 mins). To be aired during dinner • Opportunity for senior executive to speak in video
Hall of Fame Dinner & Video	\$50,000.00	24	✓	✓	<ul style="list-style-type: none"> • Exclusive dinner and video branding • Opportunity for senior executive to speak at induction dinner and in video. (Video to be aired during dinner) • Introduce <MC or keynote speaker>
Valet Parking	\$6,500.00	4	✓	✓	<ul style="list-style-type: none"> • Exclusive valet parking branding
General Sponsor	\$4,000.00	2	✓	✓	

For more information please contact Jack Rando (jrando@iiac.ca or 416-687-5477) or Pauline Flores (pflores@iiac.ca or 416-687-5478).

2014 SPONSORSHIP OPPORTUNITIES: IIAC HALL OF FAME GALA DINNER

Thursday, October 30, 2014

The Four Seasons Hotel Toronto - 60 Yorkville Ave, Toronto

Option #1: Hall of Fame Dinner
Total Investment: \$45,000.00 (Canadian Dollars)

Sponsorship includes:

- 16 complimentary tickets to the Hall of Fame gala dinner and up to 8 additional tickets at 60% off regular price
- Opportunity for your senior executive to speak at the Induction Dinner
- Introduce **<Name of Master of Ceremonies or Keynote Speaker>** during the event
- Introduction and acknowledgement as the exclusive Dinner sponsor
- Exclusive Dinner branding
- Logo on event signage, promotional and handout materials
- Recognition of sponsorship on the IIAC website and weekly newsletter and the opportunity to include promotional materials in dinner programs

Option #2: Hall of Fame Video (*Approx. 5-10 mins – To be aired during dinner*)
Total Investment: \$10,000.00 (Canadian Dollars)

Sponsorship includes:

- 4 complimentary tickets to the Hall of Fame gala dinner and up to 4 additional tickets at 50% off regular price
- Opportunity for your senior executive to speak in the Video
- Introduction and acknowledgement as the exclusive Video sponsor
- Exclusive Video branding
- Logo on event signage, promotional and handout materials
- Recognition of sponsorship on the IIAC website and weekly newsletter and the opportunity to include promotional materials in dinner program

Option#3: Hall of Fame Dinner and Video (*Video will be approx. 5-10 mins – To be aired during dinner*)

Total Investment: \$50,000.00 (Canadian Dollars)

Sponsorship includes:

- 24 complimentary tickets to the Hall of Fame gala dinner
- Opportunity for your senior executive to speak at the Induction Dinner
- Opportunity for your senior executive to speak in the Video
- Introduce **<Name of Master of Ceremonies or Keynote Speaker>** during the event
- Introduction and acknowledgement as the exclusive Dinner and Video sponsor
- Exclusive Dinner and Video branding
- Logo on event signage, promotional and handout materials
- Recognition of sponsorship on the IIAC website and weekly newsletter and the opportunity to include promotional materials in dinner programs

OTHER SPONSORSHIP OPPORTUNITIES

Sponsorship Category: Hall of Fame Pre-Dinner Reception

Total Investment: \$20,000.00 (Canadian Dollars)

Sponsorship includes:

- 8 complimentary tickets to the Hall of Fame gala dinner and up to 8 additional tickets at 50% off regular price
- Opportunity for your senior executive to speak at the Pre-Dinner Reception
- Introduction and acknowledgement as the exclusive Pre-Dinner Reception sponsor
- Exclusive Pre-Dinner Reception branding
- Logo on event signage, promotional and handout materials
- Recognition of sponsorship on the IIAC website and weekly newsletter and the opportunity to include promotional materials in dinner program

Sponsorship Category: Hall of Fame Post-Dinner Reception

Total Investment: \$20,000.00 (Canadian Dollars)

Sponsorship includes:

- 8 complimentary tickets to the Hall of Fame gala dinner and up to 8 additional tickets at 50% off regular price
- Opportunity for your senior executive to speak at the Post-Dinner Reception
- Introduction and acknowledgement as the exclusive Post-Dinner Reception sponsor
- Exclusive Post-Dinner Reception branding
- Logo on event signage, promotional and handout materials
- Recognition of sponsorship on the IIAC website and weekly newsletter and the opportunity to include promotional materials in dinner programs

Sponsorship Category: Valet Parking Sponsor
Total Investment: \$6500.00 (Canadian Dollars)

Sponsorship includes:

- 4 complimentary ticket to the Hall of Fame gala dinner
- Introduction and acknowledgement as the exclusive Valet Parking sponsor
- Logo on event signage, promotional and handout materials
- Recognition of sponsorship on the IIAC website, in the weekly newsletter and in the dinner programs
- Exclusive Valet Parking branding

Sponsorship Category: General Sponsor
Total Investment: \$4000.00 (Canadian Dollars)

Sponsorship includes:

- 2 complimentary ticket to the Hall of Fame gala dinner
- Logo on event signage, promotional and handout materials
- Recognition of sponsorship on the IIAC website, in the weekly newsletter and in the dinner programs

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